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**\*MEDIA ADVISORY\***

**The Battery Atlanta Celebrates the New Year with annual New Year’s Eve Bash, Dec. 31**

*Metro-Atlanta’s premiere entertainment destination offers happenings for families and adults to celebrate the new year*

**ATLANTA (Dec. 6, 2022)** – Guests are invited to welcome 2023 in style at **The Battery Atlanta’s** annual **New Year’s Eve Bash presented by Xfinity** on **Friday, Dec. 31**. Cobb County’s favorite open-air destination will host the annual festivities in two parts, starting with Early Innings for families, followed by Late Innings for adult revelers.

The Early Inning festivities will begin at 6 p.m. with a traditional late-night show for families celebrating with children. Kids will be able to join in on the countdown before bedtime with an inflatable baseball drop at 8 p.m. and live performance from GRAMMY nominee Justin Roberts. Adults looking to ring in the New Year later in the night can enjoy Late Innings beginning at 9 p.m. with a performance from The 12 South Band at the Georgia Power Pavilion Stage. The evening will close with a midnight countdown that includes pyrotechnics and features an unforgettable firework and confetti display to light the sky above The Battery Atlanta.

**WHAT: The Battery Atlanta’s New Year’s Eve Bash presented by Xfinity**

**WHEN: Friday, Dec. 31**

Early Innings: 6-8 p.m.

 Late Innings: 9 p.m.-midnight

**WHERE: The Battery Atlanta**

800 Battery Ave

Atlanta, GA 30339

**HOW:** This event is FREE and open to the public.

Connect with The Battery Atlanta on [Facebook](https://www.facebook.com/batteryatl), [Twitter](https://twitter.com/batteryatl) and [Instagram](https://www.instagram.com/batteryatl/).

For more information on The Battery Atlanta Holiday events visit [batteryatl.com.](https://batteryatl.com/events-calendar/photo/?tribe_eventcategory%5B0%5D=114)